

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,774,532**

KILEY WILLIS (UNITED STATES INDIVIDUAL)  
14732 EVENING SIDE DRIVE  
HERRIMAN, UT 84096

**Registered July 14, 2015**

**Int. Cl.: 25**

FOR: GRAPHIC T-SHIRTS; SHORT-SLEEVED OR LONG-SLEEVED T-SHIRTS; T-SHIRTS,  
IN CLASS 25 (U.S. CLS. 22 AND 39).

**TRADEMARK**

FIRST USE 9-13-2013; IN COMMERCE 9-13-2013.

**SUPPLEMENTAL REGISTER**

THE MARK CONSISTS OF AN APPLE CORE SHAPED TO FORM A HEART AT ITS CENTER  
WITH THREE SEEDS IN THE CENTER OF THE HEART. THE STYLIZED WORDING "CORE  
DESIRE" APPEARS TO THE RIGHT OF THE APPLE CORE WITH "CORE" ABOVE "DESIRE".

SER. NO. 86-504,867, FILED P.R. 1-15-2015; AM. S.R. 4-21-2015.

PETER BODRI, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office