

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,781,957**

**Registered July 28, 2015**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

WEST VALLEY CITY MUNICIPAL CORPORATION (UTAH CORPORATION)  
3600 CONSTITUTION BOULEVARD  
WEST VALLEY CITY, UT 84111

FOR: ORGANISATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES; ORGANIZATION OF CULTURAL SHOWS; ORGANIZATION OF EVENTS FOR CULTURAL PURPOSES; ORGANIZATION OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES; ORGANIZATION OF SHOWS FOR CULTURAL PURPOSES; ORGANIZING AND HOSTING OF EVENTS FOR CULTURAL PURPOSES; ORGANIZING CULTURAL AND ARTS EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-1-2013; IN COMMERCE 6-17-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UTAH CULTURAL" AND "CENTER", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF SQUARES-PIXELATED DEPICTION OF A GLOBE CIRCUMSCRIBED BY THE WORDS "UTAH CULTURAL CELEBRATION CENTER".

SER. NO. 86-479,677, FILED 12-12-2014.

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Patent and Trademark Office